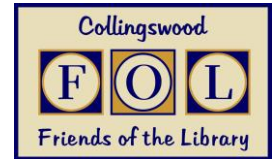


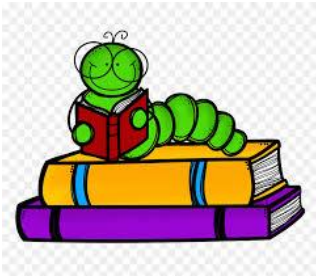
Friends Focus



The Newsletter of Collingswood Friends of the Library

Spring 2021

Hello Friends!



Collingswood Public Library recently experienced a digital makeover! The library launched its new website this March. Don't worry; the address is still the same: www.collingswoodlib.org.

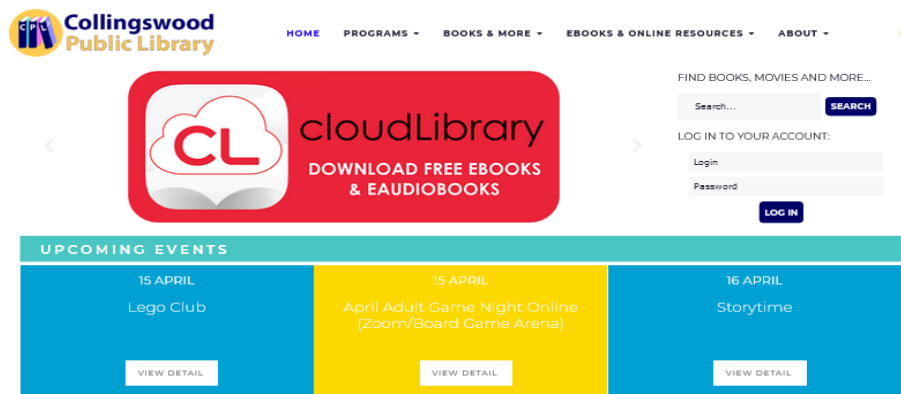
The layout is bright, modern, and interactive. You can easily log in to your account and search the catalog from the homepage. Our programs and events are now front and center, and top news is easy to locate.

A little background: I started this project in the fall of 2019, when I participated in the New Jersey State Library UX (user experience) Design Boot Camp. Over a period of three months, I conducted a website audit, learned about user design, explored web hosting options, completed user testing, and practiced wireframe design. With a new framework in mind, the library board consulted with local design experts and found an excellent partnership with Ric at Mirus Development, LLC. Throughout 2020, I worked with Ric to develop a new website that would be (a) created with mobile users in mind, (b) clean and simple in design, while also attractive and responsive, and (c) intuitive. After months of development and testing, the website is now ready!

Please take a look and let us know where changes would be helpful. A website is an ever-changing organism, much like the library itself, and we always appreciate your feedback!

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Cheers,

Carissa



Treasurer's Report



Friends had to curtail many of our proposed activities and purchases last year. There were a few things we accomplished in 2020 listed below:

- Purchased books and for children and adults
- Awarded 3 FOL scholarships to high school students
- Purchased museum memberships for patrons and family members before museums were closed
- Purchased DVDs
- Published periodic newsletters
- Sponsored fax service for the library
- Purchased computer equipment and software, supplies, furniture and other equipment for the library and staff
- Sponsored *Collingswood Reads* book club

A special thanks to MKM Foundation who continues to support FOL. In addition, Friends received a bequest for which we were very appreciative.

We continue our liaison with the Director and the Board of Trustees to support the library and make it the place you want to be!

Friends is looking forward to a more productive 2021.

Library Operations Update:

We are once again OPEN six days a week! Please contact the library by phone or email to schedule curbside pick-ups or to make a browsing appointment. We accept walk-ins when there is room, but an appointment guarantees you access at the time scheduled.

For more information about our current services, check our website, www.collingswoodlib.org.

President's Message:

Happy Spring! I cannot quite tell you how long it has been since I have last written a message to you. Time has gone quickly & slowly all at once. I have enjoyed and participated in the online and virtual content the Library has been providing. During quarantine it had definitely made me feel connected at a time when we couldn't physically be connected. As we come out of the fog from the last year, I just want to take the time to thank you for continuing to support the Library.

Anita

Museum Passes

Sponsored by Friends of the Library

Each museum has set their schedule and rules for reopening. For more information, or to find out which passes are available today, call the Library at 856.858.0649. Bring your library card with you to check out the following family passes for those museums that have reopened:

- Academy of Natural Sciences
- Battleship New Jersey
- Eastern State Penitentiary
- Independence Seaport Museum
- Museum of the American Revolution
- Mütter Museum
- National Liberty Museum
- Penn Museum
- Pennsylvania Academy of the Fine Arts
- Philadelphia Magic Gardens
- Woodford Cedar Run Wildlife Refuge (*new for 2021*)

Adult cardholders in good standing may check out one pass at a time, and each pass may be checked out for up to four days.

Collingswood Reads Book Club 7-8 pm – Outside at the Scottish Rite

Come join us for a lively discussion each month.

Sponsored by Friends of the Library



May 19

June 23

Summer Reading at the Library

Summer Reading will start June 19th! This year's theme is **Tails & Tales**, a celebration of all things animal. We have lots of fun and exciting programs and activities this year and following is a sample of programs for all ages:

Knight Park Community Clean Up (Saturday June 19, 9-11am at Knight Park)

Join us as we kick off summer reading by helping the environment! Let's keep our local park looking bright for the future! Register online at <https://tinyurl.com/yw42pfry>.

Eyes of the Wild Live Animal Show (Wednesday July 21, 2-3pm at the Scottish Rite)

Join us for a special presentation by Eyes of the Wild. Learn about the habitats of animals such as coatimundi and wallabies and get a chance to pet some animals too! Participants must register on the library's website. All ages are welcome.

Keep track of your reading this summer through the online program Readsquared.

Earn beads to create your own beaded chain (for kids & teens) or a beaded bookmark (for adults) as you log your minutes. Complete the program to get a free book!

“All that is necessary for a student is access to a library.”

– Thomas Jefferson, *The Papers of Thomas Jefferson, Volume 16:*
November 1789 to July 1790

It's Membership renewal time. One of the ways Friends provides financial support to the library is through membership dues that are tax deductible to the extent permitted by law. Friends of the Library advocates for the library, raises funds, sponsors programs and special events, has on-going popular used book, DVD and CD sales, and we appreciate your continued support. For those who donated at the end of 2020, we counted this donation as your 2021 dues. If 2021 is not on your mailing label, this would be a great time to renew your annual membership by completing this renewal application! A self-addressed envelope has been included for your convenience in remitting your 2021 dues

Or you may now donate thru PayPal. Go to the library's home page, www.collingswoodlib.org, select the **Donate** button and that will direct you to PayPal.

Thank you for supporting Friends of the Library.

Application for Membership

Date _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____ E-mail Address _____

Type of Membership New _____ Renewal _____

Friend: _____ Sr. Citizen or Student (\$10)
 _____ Individual (\$15)
 _____ Family or Business (\$25)

Patron _____ (\$50)
Associate _____ (\$100)
Benefactor _____ (\$250)
Other _____ (\$_____)

Make checks payable and mail to:
(or drop off membership form at
the Circulation Desk)

Collingswood Friends of the Library
Collingswood Public Library
771 Haddon Ave.
Collingswood, NJ 08108

What in the world would we do without our libraries?

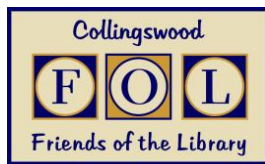
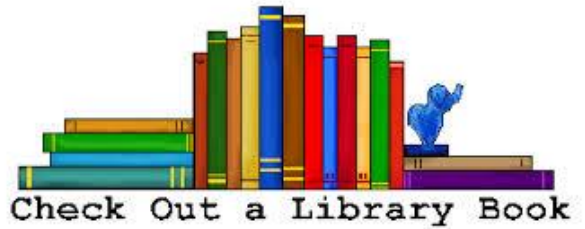
—Katharine Hepburn

**This newsletter is published by
Collingswood Friends of the Library**

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Treasurer/Membership - Ann Woodcock
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Friends meet on the Second Monday of the
month at 5:30 pm in the Director's office.

At present these are Zoom meetings. If
interested in attending, please email Carissa
Schanely, cschanely@collingswoodlib.org.



*771 Haddon Avenue
Collingswood, NJ 08108*